



YOUNG AMBASSADORS PROGRAMME 2021

PARTICIPATION KIT FOR SCHOOLS AND STUDENTS

What it is

The Young Ambassadors Programme is a programme for applied arts and design students to **participate in Homo Faber by bringing the exhibition to life.**

- ❖ A cultural mediation programme
- ❖ A student scholarship by the **Fondazione Giorgio Cini** with the participation of students from our network schools



How it works



**MICHELANGELO
FOUNDATION**

FOR CREATIVITY
AND CRAFTSMANSHIP

International team of pro-active & knowledgeable guides

We are recruiting an international team of young, interested, and passionate students from craftsmanship and design schools within our network to serve as guides - the **young ambassadors**. They are the **future of craftsmanship and design**.

Their takeaway

Participating in this event is a unique opportunity for students to **distinguish themselves, work in an international context, get in touch with artisans, designers, institutions, and luxury houses**, and network with peers.



Training & Information

To be the best ambassadors of the event, we will give them a **specialized training and in-depth information** on all objects and artisans.

Invested & engaging team of guides

They will **bring the event to life** by welcoming visitors, informally engaging with them, share stories behind each space and object, and help them connect to the artisans.

Why participate

A shared opportunity

FOR THE STUDENTS

- ❖ Distinguish themselves
- ❖ Access to artisans, designers, institutions
- ❖ Work substantively in an international context
- ❖ Meet, work, and share with peers
- ❖ Learn about craftsmanship and design
- ❖ Be part of the MFO community

FOR THE NETWORK

- ❖ Participate in Homo Faber
- ❖ Give the opportunity to your students to participate
- ❖ Select your students together with the foundation
- ❖ Communicate on your school and students' participation
- ❖ Visit Homo Faber

FOR VISITORS

- ❖ Allow for a deep understanding and unique experience
- ❖ Sensibilise the young community
- ❖ Get the human touch

FOR THE FOUNDATION

- ❖ Place the human element at the center of the event
- ❖ Allow for a deep understanding of the exhibition in HF and HF Fringe
- ❖ Identify Rising Stars in EU countries
- ❖ Connect master artisans and designers with young talents
- ❖ Strengthen the YA community created

in 2018



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Who are we looking for

About 100 YAs from applied arts and design school students or graduates from network schools, YAs 2018, Summer School participants willing to be in Venice for the **4 weeks**.

Types of YAs:

- ❖ Room referents
- ❖ Regular YAs

Among:

- ❖ 60% Italian and English speakers
- ❖ 20% English and EU languages speakers (+basics in Italian)
- ❖ 20% Japanese and English



Profile and skills



- ❖ **Background:** best students from a selection of schools and universities dedicated to applied arts and design
- ❖ **Age, gender & cultural diversity:** 18-30 years old, gender and cultural diversity (+exception)
- ❖ **Languages:** Fluency in English mandatory, A2 in Italian. Japanese is a plus
- ❖ **Communication:** excellent communication skills and expression
- ❖ **Interpersonal:** team spirit, ease of interactions with peers and visitors, capacity to listen and tell stories
- ❖ **Open-minded:** outgoing, capacity to work in a multi-cultural environment and ability to take initiative
- ❖ **Motivation:** enthusiastic, eager to learn and to participate in such an experience

Process and timeline



Participation KIT for students



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I WISH TO APPLY

I am a candidate...



Eligibility

- ✓ I am a **graduate or a student** of an applied arts and design school
- ✓ I am a YAs 2018
- ✓ I have applied in 2020
- ✓ I am a participant of the Summer School Programme
- ✓ I have received a call for participation from my school
- ✓ I am willing to participate in the programme for **4 weeks from 31 August to 27 September 2021**

I am a candidate...



Profile



- ❖ **Communication:** Strong communication skills and expression
- ❖ **Interpersonal:** team spirit, ease of interactions with peers and visitors, capacity to listen and tell stories, passionate and knowledgeable
- ❖ **Open-minded:** outgoing, capacity to work in a multi-cultural environment and ability to take initiative
- ❖ **Motivation:** enthusiastic, eager to learn and promote craftsmanship

Languages



- ❖ Fluency in English mandatory
- ❖ Fluent or A2 in Italian mandatory
- ❖ Japanese is a plus

I am a candidate...



Selection process



1. My school sends me the call for participation
2. I am eligible
3. I apply online (link [here](#))
4. I do an interview with the foundation and its partner
5. The foundation informs me about my selection
6. I confirm my participation and all the datas needed for the organisation

Participation KIT for students



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I AM SELECTED

I am a selected YA...

My role



- ❖ Represent the foundations (Giorgio Cini and Michelangelo)
- ❖ Act as the first point of contact for visitors
- ❖ Act as the voice of Homo Faber and tell the stories behind the objects
- ❖ Liaise with the foundation team for any needs and report any problems

My mission



- ❖ Welcome visitors and groups
- ❖ Engage with the public
- ❖ Create a link
- ❖ Adapt to different visitors
- ❖ Listen & Ask questions
- ❖ Find the needed resources
- ❖ Cope with all situations calmly
- ❖ Contribute to the teamwork
- ❖ Manage the room

I am a selected YA...



My scholarship



- ❖ I sign a scholarship contract and other legal documents
- ❖ Legal documents contracted between Fondazione Giorgio Cini and me. The amount of the scholarship will be communicated at a later stage.

My Travels & Hospitality

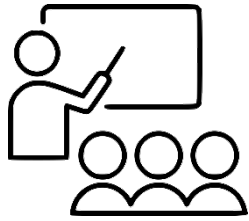


- ❖ The foundation funds and organises my travels and accommodations (Visa are not arranged by the foundations)
- ❖ I am available to travel and stay during the determined time (from 31 August to 26 September 2021)
- ❖ I provide to the foundation all the informations needed
- ❖ In Venice I will share my room with other participants (single/twins/triples rooms)
- ❖ My lunch and breakfast are provided by the foundation

My training



Learning about the Foundations and Homo Faber's values through dedicated YAs app, July-August 2021



**Discovering of Homo Faber at Fondazione Giorgio Cini
31 Aug-3 September 2021**

- ❖ Connecting and create an atmosphere
- ❖ Visit and discover of Fondazione Giorgio Cini
- ❖ **In-depth information on spaces with the curators**, objects, artisans, designers
- ❖ Experience Venetian workshops (Homo Faber Guide workshops)
- ❖ Cultural mediation training
- ❖ Access to the Homo Faber app



Meeting the curators, artisans, maisons on site, 7 Sept 2021



THANK YOU



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www.cini.it

www.michelangelofoundation.org

www.homofaberevent.com/

www.homofaberguide.com/



Michelangelo Foundation



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